

The Raising Aspirations Communication Pack



★ Welcome

Your school has recently joined the Raising Aspirations Programme and will soon be exploring the world of work while learning all about different skills and qualities, building resilience and more.

We're so glad you have decided to inspire your students with our programme and we are so excited that we want to share it with the world, so to do just that, we created this Communication Pack. This pack is designed to give you all the information and assets you need for you to shout about the amazing things you are doing with our programme.

We hope you enjoy the programme and we look forward to seeing all the brilliant things you do!

“

I don't normally choose to be a leader but after a few sessions of the Raising Aspirations programme, I felt confident enough to try being a team leader and I loved it!

- Pupil from Widnes Academy

”

★ Our story

We are Positive Footprints, a passionate team focussed on helping you and your colleagues start Raising Aspirations at your school.

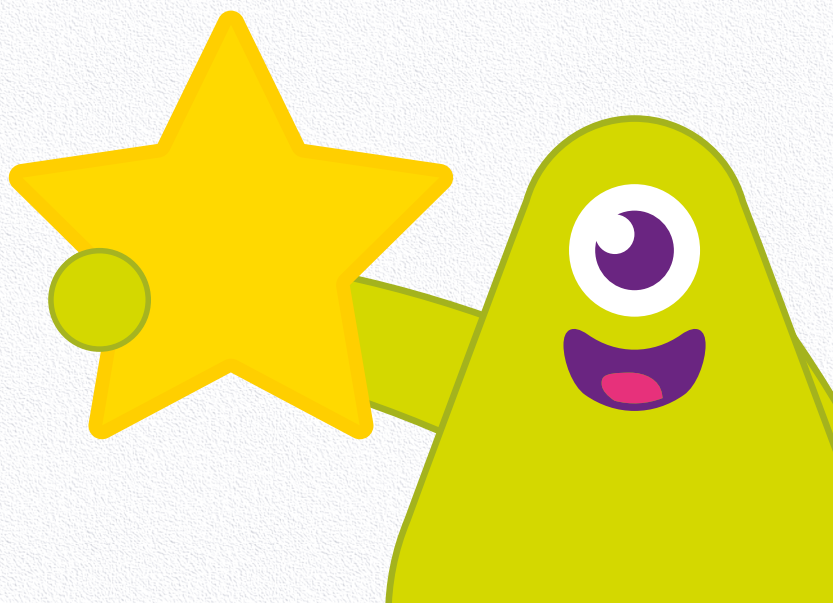
We have been facilitating our award-winning programmes since 2012 and now work with hundreds of primary schools across the UK as educational practitioners realise that inspiring young people to think about their career has never been more important than it is today.

Children as young as seven make career decisions based on the people they know, and they begin to form stereotypes around certain careers. Our programme helps change this for the better and that is why we do what we do!

We are proud to be part of the Regenda Group, a dynamic group of organisations with one common purpose – to regenerate places and create opportunities for people.

You are setting the bar for education in your area and we thank you for choosing to raise the aspirations of your pupils.

We are certain you will enjoy the journey with Positive Footprints.



★ Sharing the story

We are keen to share how the Raising Aspirations Programme is benefiting children across the country and a great way to do this is through social media.

While you are completing the programme, please tag us in any of your posts about the programme, using **#RaisingAspirations**. If you know who is funding your programme please also tag them in, we can let you know this if you are unsure.

Here are a few sample social media posts for you to share if you wish:



@positive_fpn

We are looking forward to **#RaisingAspirations** with **@positive_fpn** and their careers-led programme, we can't wait to get started!

Our Year x pupils are looking forward to being inspired by the Raising Aspirations Programme from **@positive_fpn**. They can't wait to get started! **#RaisingAspirations**



@PositiveFootprints

We are looking forward to **#RaisingAspirations** with **@PositiveFootprints** and their careers-led programme, we can't wait to get started!

Our Year x pupils are looking forward to being inspired by the Raising Aspirations Programme from **@PositiveFootprints**. They can't wait to get started! **#RaisingAspirations**



@PositiveFootprints

We are looking forward to **#RaisingAspirations** with **@PositiveFootprints** and their careers-led programme in our school this year. Our students will be inspired by exploring the world of work while learning valuable transferable skills and qualities, building resilience and more.

Share with us

We would also like to share information ourselves so if you can send us the following it would be very much appreciated.

Photos and quotes

For any photos and quotes that you would like to share with us please email us at planningteam@positivefootprints.co.uk

Online resources

We have created some more assets that you can use, such as newsletters and a blog that can be put on your school's website.

All of these assets can be accessed on our website by clicking on the button below.

[VIEW NOW](#)



Positive Footprints Network

Have a question about the programme?

Our project team are always on hand to help you with anything you need, so don't hesitate to contact us:

planningteam@positivefootprints.co.uk
0333 207 2220

We also have a dedicated page on our website for FAQ's by visiting:

www.positivefootprints.co.uk

**Once again, thank you for joining the Raising Aspirations Programme.
We hope you enjoy every second of it!**

★ #RaisingAspirations

★ positivefootprints.co.uk

★ @positive_fpn